

Top medical stories for local professionals

Proficient editors, proven technology

We use AI technology, as developed by Google, to unearth choice medical stories from around the world, then our editors polish them until they shine. After weeding out weak or spurious stories they style and simplify the language of the remainder making them easy to read and digest.

Newsletter

A daily newsletter delivers them to the reader's desk or chosen device. With weekly and monthly summaries we cater to all tastes.

Website

Every story is added to the searchable database and accessible via the Quicknews website.

Whether you prefer exposure in a newsletter or website, go ahead and choose from our range of digital marketing opportunities detailed alongside.

Ask about our innovative native content deals where your story is transformed to powerfully blend with our regular content.

Gated access

Where necessary gated access allows us to serve sensitive content exclusively to specific readers.

PoPI compliant

All our readers have opted in. We're spam free and PoPI compliant.

Audience

Over 55'000 medical professionals.

Call your sales contact now on the number listed below and we'll help you to create a custom campaign to suite your needs, and your budget!

Your Next Step:

Contact Peter van Dyk

Cell: 082-555-9611

Email: peter@modernmedia.co.za

Advertising rates and data

In the newsletter

Banners (600w x 100h px)	Frequency	Header banner	Footer banner
Daily comprehensive Every Monday, Tuesday, etc	X 5	R6 000 per month	R4 000 per month
Weekly selection	X 4	R4 000 per month	R3 000 per month
Monthly summary Larger distribution.	X 1	R6 000 per month	R4 000 per month

On the website

Carousel banners (1165w x 120h px) Add your message to our scrolling carousel of adverts and guarantee your exposure in this most desirable space	R3 500 per carousel banner per month
Top header banner (715w x 140h px) Sole sponsorship of our top-of-the-page banner	R6 000 per month
Sidebar block ads (286w x 462h px) Every day of the month	R3 500 per block, per month
Embedded ad (500w x 174h px) One advert, once, beside specific story	R2 500 each

Native editorial content

250 word story Custom written and styled to conform to our regular content. Published on your chosen day but once only. One picture included.	R3 500
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(Specs are width x height; prices are excl VAT).